

SUGGESTIONS FOR PHOTOGRAPHING POOLS AND COVER-POOLS POOL COVERS

- WE REQUEST MEDIUM OR LARGE FORMAT COLOR TRANSPARENCIES (2¼,4x5). COLOR SLIDES MAY BE ACCEPTED IF THEY ARE HIGH QUALITY. Digital images should be at a minimum of 3600 pixels x 2700 pixels.
- Make sure the cover and surrounding deck area are clean.
- Before shooting, wet down the deck or area surrounding pool to give greater visual definition to the area. At the same time, make sure there are no puddles and no distracting reflections. A squeegee can reduce any water accumulation.
- Subtly stage the area if appropriate (plants, flowers, attractive deck chairs, etc.) but clear away any toys, debris, hoses, pumps, etc. If the deck area has umbrellas, open them for the photo.
- If possible, photograph during early morning or late afternoon for diffused light.
- **Place cover at ¼ to ½ covered. (Pool water should show ½ to ¾ of pool length.) Also provide photos with the pool fully covered and fully uncovered and any application or product detail shots.**
- Shoot from an angle above the pool (such as ladder height).
- The entire pool should be visible. Extend the image beyond the edges of the pool so that we are able to crop the photo to different sizes. Include attractive or distinctive yard, deck, and home features if they complement the pool area. Shoot from several different angles if possible. Take additional shots of any special features of the pool.
- Use a fill flash to supplement any natural light.



POOL OWNER'S PHOTOGRAPH RELEASE

I grant permission to COVER-POOLS INCORPORATED and _____ to photograph, videotape or film areas of my property at and surrounding my pool area. I understand that no mention of my name or property address, in conjunction with publishing the photography, will take place.

I consent to the use of photographs, videotapes, and film of my property at and surrounding my pool area for an unlimited time for promotional purposes in any media including, but not limited to, printed brochures, advertisements, websites, news releases, and news articles, as long as my anonymity is kept intact.

I release COVER-POOLS INCORPORATED from any claim for invasion of privacy, liability, or other possible cause of action with respect to the showing and use of such material.

Please Print:

Name: _____

Signature: _____

Address: _____

Date: _____

City, State, & Zip: _____



THE WORLD'S FINEST POOL COVERS™ ENTRY FORM

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____ COUNTRY: _____

NAME OF POOL OWNER: _____

POOL LOCATION (CITY, STATE): _____

POOL BUILDER: _____

CITY, STATE: _____

CHECK ALL THAT APPLY:

- | | | |
|--|--|---|
| <input type="checkbox"/> New pool construction | <input type="checkbox"/> Universal track | <input type="checkbox"/> Spa/pool combination |
| <input type="checkbox"/> Existing pool | <input type="checkbox"/> Undertrack | <input type="checkbox"/> Vanishing edge |
| <input type="checkbox"/> Freeform | <input type="checkbox"/> Recessed track | <input type="checkbox"/> Water feature |
| <input type="checkbox"/> Rectangular | <input type="checkbox"/> Coping system | <input type="checkbox"/> Deck-mounted |
| <input type="checkbox"/> Save-T® 3 | <input type="checkbox"/> Painted extrusions | <input type="checkbox"/> Recessed |
| <input type="checkbox"/> Step-Saver® | <input type="checkbox"/> Vanishing Lid® | <input type="checkbox"/> Other _____ |
| | <input type="checkbox"/> Bezel™ aluminum lid | |

DEALER'S PHOTO RELEASE

By entering the 2009 World's Finest Pool Cover calendar contest, I grant Cover-Pools and their designees the right to use images submitted in conjunction with the contest. These images may be used for an unlimited time for promotional purposes including, but not limited to, calendars, brochures, advertisements, news releases, articles, website, and broadcast. I have obtained and provided the copyright assignment from the photographer and extend copyright ownership to Cover-Pools. All submitted photographs become the property of Cover-Pools.

SIGNATURE

DATE

Mail to:

The World's Finest Pool Covers™
Cover-Pools Incorporated
66 East 3335 South
Salt Lake City, UT 84115 USA